

ORDER



KLAS

Orders Order / Rev: 37645
 Alt Order #: 08886596
 Product Desc: Horsford/DCCC
 Estimate: 2144
 Flight Dates: 10/19/12 - 10/20/12
 Original Date / Rev: 10/18/12 / 10/18/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency Name: GMMB
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: Horsford - DCCC
 Demographic: A35+
 Product Codes: PO1
 Priority: LV2
 Revenue Codes: AGY, POL, CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	4	\$4,575.00	\$3,888.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$4,575.00	\$3,888.75	0.00
Totals	4	\$4,575.00	\$3,888.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-------------------	--------------	--------------	-----------------------	---------

Mike Jones Start Of Order - End Of Order 100%

Order Share

	Share	Total
--	-------	-------

KLAS 30% \$4,575.00

Market 100% \$15,250.00

Competitive Share

	Share	Total
--	-------	-------

CABLE 0% \$0.00

KBLR 0% \$0.00

KFBT 0% \$0.00

KINC 0% \$0.00

KTNV 25% \$3,812.50

KTUD 0% \$0.00

KVBC 0% \$0.00

KVVU 5% \$762.50

KVWB 0% \$0.00

LV1 0% \$0.00

UNKWN 0% \$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E	2	8	10/19/12	10/19/12	8 News Now 5-630p M-FCM	5-630p	----F--	:30	1	\$1,750.00	LV1	0.00	NM	1	\$1,750.00	
8 NEWS NOW ROTATION																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/15/12	10/21/12	----F--	1	\$1,750.00	0.00											
E	4	8	10/19/12	10/19/12	7-8p Rotator	CM	7-8p	----F--	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
7-8p Rotator																

Order / Rev: 37645
 Alt Order #: 08886596
 Flight Dates: 10/19/12 - 10/20/12

Advertiser: Horsford - DCCC
 Product Desc: Horsford/DCCC
 Estimate: 2144

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ET/INSIDER																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
		Week: 10/15/12	10/21/12	-----F--		1	\$1,225.00	0.00									
N 5 8 10/19/12 10/20/12 8 News Now 4p M-F CM 4-5p -----F-- :30 1 \$1,475.00 LV1 0.00 NM																	
8 News Now 4p M-F (4:30 PM-5:00 PM)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
		Week: 10/15/12	10/21/12	-----F--		1	\$1,475.00	0.00									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																	
		1	8 10/15/12-10/21/12	8 News Now 4p M-F		4-5p	(4:30 PM-5:00 P-----F----)	:30	1	\$1,575.00	0.00	NM					
N 6 8 10/19/12 10/20/12 8 News Now 4-5a CM 4-5a -----F-- :30 1 \$25.00 LV3 0.00 NM																	
8 News Now 4-5a (4:30 PM-5:00 PM)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
		Week: 10/15/12	10/21/12	-----F--		1	\$25.00	0.00									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																	
		1	8 10/15/12-10/21/12	8 News Now 4-5a		4-5a	-----F----	:30	1	\$25.00	0.00	NM					
Totals															4	\$4,575.00	